



WWW 2015

FLORENCE, ITALY

24th International World Wide Web Conference

Join the 24th International World Wide Web Conference and its outstanding co-located events

Do not miss the co-located events
EARLY REGISTRATION FEE
DEADLINE postponed to APRIL 8th, 2015

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BIG 2015: BigData Innovators Gathering

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Alex Smola

The conference brings together academic and industry leaders to discuss privacy policies, ethics and governance in the big data space, where many of today's most successful enterprises - in business and in science - are built on. Alex Smola (professor at Carnegie Mellon) and Vahab Mirrokni (head of the algorithms research group at Google Research New York) are among the invited speakers. In collaboration with Microsoft Malware Protection Center, the conference will include "The BIG Anti-Malware Prediction Challenge", a competition hosted on the Kaggle platform with three monetary prizes to be awarded.

5th International Conference on Digital Health

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Alberto Sanna

The 5th International Conference on Digital Health (DH 2015) will focus on public health computer science covering a wide spectrum of subjects including communities of practice and social networks, analytics and engagement with tracking and monitoring wearable devices, big data, public health surveillance, persuasive technologies, epidemic intelligence, participatory surveillance, serious games for public health interventions and automated early identification of health threats and response. The invited keynote speaker is Prof. Alberto Sanna. The conference includes a startup networking session.

Digital Marketing 2015 – Made in Italy on the Web

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Alessandra Poggiani

The conference is an opportunity to gain valuable insights, a mix of "art & science" on how to develop a successful approach to digital marketing by looking at successful examples of Made in Italy. #MIW2015 will offer a milieu of academic researchers interacting and creating synergies with entrepreneurs and managers that are behind some of the most brilliant "Made in Italy" success stories. The invited speakers include Gianluca Brozzetti (CEO, Gruppo Buccellati), Francesco Signoretti, CEO, LastMinute.com & Rumbo Bravofly Group and Alessandra Poggiani, Director General, AGID (Agenzia per l'Italia Digitale), Presidenza Consiglio dei Ministri.

Entrepreneurs Track (ET)

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Bill Coughran

Startup companies are a distinctive and foundational aspect of Web Industry. The Entrepreneurs Track brings together the main actors of the process that leads from research, technical, and business ideas to successful startup companies. Venture capital investors, startups, academic spin-offs, and incubators present success stories and most relevant trends. Uri Levine (Waze founder) and Bill Coughran (partner at Sequoia Capital) are among the invited speakers. The conference includes a Startup Pitch Session where Web startups can present their technologies and business models to the top Web companies and investors.

Innovation Lab 2015

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InnovAction Lab aims at helping university students acquire the capabilities to understand the market potential of an innovative project and to present their project to venture capital investors and angels. The Lab follows an original approach: students have to face the typical problems of startup founders, from team building to pitching investors. InnovAction Lab is considered one of the global major success cases in the field of entrepreneurial training. In its 4 years of activity it has given life to over 40 startups, which raised more than 5 million euros by private investors and venture capital investment funds.

12th Web for All Conference (W4A 2015)

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Kevin Carey

The International Web for All Conference (W4A) was started in 2004 with the aim of accelerating research activities towards an inclusive World Wide Web regardless the needs of the user and the constraints of the interaction context. This year the conference focuses on "The Wearable Web". Lorenzo Chiari (University of Bologna) will talk about "Sense and sensibility: smartphones and wearable technologies to support seniors" and Kevin Carey (Chair of the Royal National Institute of Blind People), will present the William Loughborough after-dinner speech, entitled "Riches Beyond Measure: A New Frontier in Web Accessibility". Intuit will award \$2000 and \$1000 to the best technical and communication papers.

3rd Int. Digital Disease Detection Conference (DDD3)

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Debora Estrin

DDD3 aims at connecting innovators in health and technology to define the emerging field of digital disease detection and surveillance, explore novel data streams and new technologies, host panels to identify and discuss strengths and weaknesses in surveillance methods (and to promote critique and development of already existing surveillance and diagnostic tools). The main keynote speakers are outstanding representatives of the industry, academy and public health: Peter Ohnemus from Dacadoo, Debora Estrin from Cornell Tech and Jay Bhatt from the Chicago Department of Public Health.

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Acknowledgments

We would like to thank:



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