The conference brings together innovators and industry experts in digital disease detection, public health surveillance, persuasive technologies, epidemic intelligence, participatory surveillance, virtual games for public health interventions and automated early identification of health threats and responses. The invited keynote speaker is Prof. Alberto Saona.

The conference aims at connecting innovators in health and technology to define the emerging field of digital disease detection and surveillance, exploring novel data streams and new technologies, hosting panels to identify and discuss strengths and weaknesses in surveillance methods (and to promote critique and development of already existing surveillance and diagnostic tools). The main keynote speakers are Raffaele Ciacchi from Fondazione Medicina Digitale, Alessandra Poggiani, Director General, AGID (Agenzia per l’Italia Digitale), Presidenza Consiglio dei Ministri, and Jay Bhatt from the Chicago Department of Public Health.

InnovAction Lab 2015

InnovAction Lab aims at helping university students acquire the capabilities to understand the market potential of an innovative project and to present their project to venture capital investors and angels. The Lab follows an original approach: students have to face the typical problems of startup founders, from team building to pitching investors. InnovAction Lab is considered one of the global major success cases in the field of entrepreneurial training. In 5 to 6 years of activity, it has given life to over 40 startups, which raised more than 5 million euros by private investors and venture capital investment funds. In its 4 years of activity it has given life to over 40 startups, which raised more than 5 million euros by private investors and venture capital investment funds.

BIG 2015: BigData Innovators Gathering

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