

ISO 20121 Statement of Intent and Values



We are committed to providing high-quality, sustainable, and responsible event and congress organization services. We recognize the importance of operating in harmony with the environment, society, and local economies, and we commit to pursuing these objectives through the adoption of the principles and values defined by **ISO20121**, namely **inclusivity, integrity, management, and transparency**.

OIC Group is dedicated to applying and disseminating the principles and values promoted by the ISO20121 standard, including:

1. Environmental Sustainability: We are committed to minimizing the environmental impact of our events. We continuously seek solutions to promote sustainability, such as the elimination of printed materials in favor of digital tools (e.g., apps), the use of recycled materials, energy conservation, responsible waste management, and carbon emissions calculation. We aim to promote biodiversity and protect local ecosystems in the areas where we operate.

2. Integrity and Social Responsibility: We are devoted to the well-being of the communities in which we operate. We collaborate with local suppliers, promote social inclusion, and support social and educational projects. We strive to create a positive impact in host communities and promote diversity and equality within our company, in compliance with applicable regulations.

3. Local Economy: We support the local economy by endorsing local businesses and maximizing the use of local resources for the events we organize, thereby contributing to sustainable economic growth in our operational areas.

4. Responsible Resource Management: We are committed to efficiently utilizing available resources, reducing waste, and promoting sustainable management of water, energy, and raw materials. We are constantly exploring new technologies and methodologies to enhance our operational efficiency.

5. Collaborative Partnerships: We actively collaborate with our clients, suppliers, and other stakeholders to integrate sustainability into every phase of event planning and

execution. We believe that only through collaboration can we achieve significant sustainability outcomes.

6. Training and Awareness: We invest in ongoing training for our employees and stakeholders regarding sustainability principles and the ISO 20121 standard. We promote environmental awareness and consciousness among our teams and event participants.

7. Measurement and Continuous Improvement: We constantly monitor our sustainability performance and strive for continuous improvement in our practices. We commit to setting ambitious goals and measuring our progress toward sustainability.

At OIC Group, we believe that responsible and sustainable event and congress organization can significantly contribute to building a better future for present and future generations. We are dedicated to tirelessly working towards these goals and serving as a beacon of excellence in the event organization industry.

Nicola Testai, CEO, OIC Group

Florence, June 8, 2023

