

ISO 20121 Statement of Intent and Values



Guiding principles

OIC Group provides high-quality, sustainable, and responsible event and congress organization services. We recognize the importance of operating in harmony with the **environment, society, and local economies**, and we are committed to pursuing these goals by adopting the principles and values defined by the **ISO 20121 standard: inclusiveness, integrity, responsible management, and transparency.**

Our commitment is articulated into seven fundamental areas:

Environmental sustainability

Minimizing the impact of our events by promoting digital solutions, the use of recycled materials, energy saving, responsible waste management, and the calculation of carbon emissions. We protect biodiversity and local ecosystems in the areas where we operate.

Integrity and social responsibility

We collaborate with local suppliers, promote social inclusion, and support educational and community projects. We guarantee universal accessibility, with particular attention to vulnerable groups. We respect and protect human and child rights, opposing all forms of discrimination or exploitation, and we promote diversity and equality in full compliance with current regulations.

Local economy

We support local businesses and maximize the use of local resources for the events we organize, thereby contributing to sustainable and lasting economic growth.

Responsible resource management

We use water, energy, and raw materials efficiently, reducing waste and adopting innovative technologies to improve operational efficiency.

Collaborative partnerships

We build strong relationships with clients, partners, and suppliers, integrating sustainability into every stage of event planning and execution. We monitor the supply chain to ensure safety, environmental protection, and compliance with sustainability standards.

Training and awareness

We invest in the continuous training of employees and stakeholders on sustainability principles and promote a widespread culture of environmental and social awareness.

Measurement and continuous improvement

We constantly monitor our performance, set ambitious goals, and work towards the ongoing improvement of sustainable practices.

At **OIC Group**, we believe that responsible and sustainable events and congresses can significantly contribute to building a better future for present and future generations. Our commitment is to work with dedication and transparency to be a **benchmark of excellence in the event organization industry**.

September 2025

Irene Serio

CEO OIC Group